## MONTHLY MEMBERSHIP PROGRESS REPORT

District 2 S5

Results as of: 7/31/2019

## GMT: **LOCATION TEXAS GMT CA** Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 100 37 16 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 0 60 0 0 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 50 0 0 JAN/FEB/MAR JAN/FEB/MAR 0 0 1 APR/MAY/JUNE APR/MAY/JUNE 60 0 0 GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1.6 CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4 NOV SEPT DEC FEB MAR APR JUNE AUG OCT JAN MAY JULY GOALS AND ACTUAL MEMBERS CUMULATIVE 280 240 200 - MEMBER GROWTH NET GOAL 160 MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 120 80 40 0 -40 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 9 CLUBS OF 61 ADDED 1 OR MORE **GENDER DISTRIBUTION** DROPPED CLUBS: 0 NEW MEMBERS 1,494 (61.79%) MALE 924 (38.21%) **FEMALE DROPPED MEMBERS** 402 TOTAL FAMILY UNIT MEMBERS DECEASED 1 CLICK HERE FOR CUMULATIVE 0 **CLUB CANCELLED** MEMBERSHIP DATA 203 FAMILY MEMBERS PAYING HALF 36 OTHER DUES 37 TOTAL